

Dreams4RPS Goal 7: Enrollment

Update to the Richmond City School Board

Presented by: Luke Hostetter, Director of Enrollment, Placement, and Planning

Venue: Richmond City School Board Meeting

Date: November 11, 2024

Dreams4RPS Goal 7

Dreams4RPS, created in partnership with the RPS community and unanimously adopted by the Richmond City School Board, clearly outlines 10 key goals for the next five years.

1	ACCREDITATION Achieve 100% full accreditation.
2	GRADUATION Increase the graduation rate as well as the percentage of graduates attending a 4-year or 2-year college, entering the workforce in a living wage job, or participating in national service – overall and for each subgroup (race, economic status, IEP status, and ELL status).
3	ACADEMICS Increase the proficiency and advanced rates in reading, writing, math, science, and social studies – overall and for each subgroup.
4	TEACHER RETENTION Increase teacher retention – overall and for each subgroup.
5	EQUITY Decrease the gaps in proficiency and advanced rates – by race, economic status, ELL status, and IEP status.
6	SATISFACTION Increase student satisfaction (for example, with school culture, building cleanliness, and engagement level of classes); family satisfaction (for example, with school safety, academic rigor, and timeliness of transportation); and staff satisfaction (for example, with level of support, freedom to offer feedback, and availability of resources) – overall and for each subgroup.
7	ENROLLMENT Increase student enrollment – overall and for each subgroup.
8	ATTENDANCE Decrease chronic absenteeism – overall and for each subgroup.
9	RESTORATIVE JUSTICE Decrease suspensions – overall and for each subgroup.
10	FUNDING Increase funding from local, state, federal, and philanthropic sources.

Dreams4RPS Goal 7

What is Goal 7?

Goal 7 addresses increasing student enrollment – overall and for each subgroup.

How will we measure enrollment?

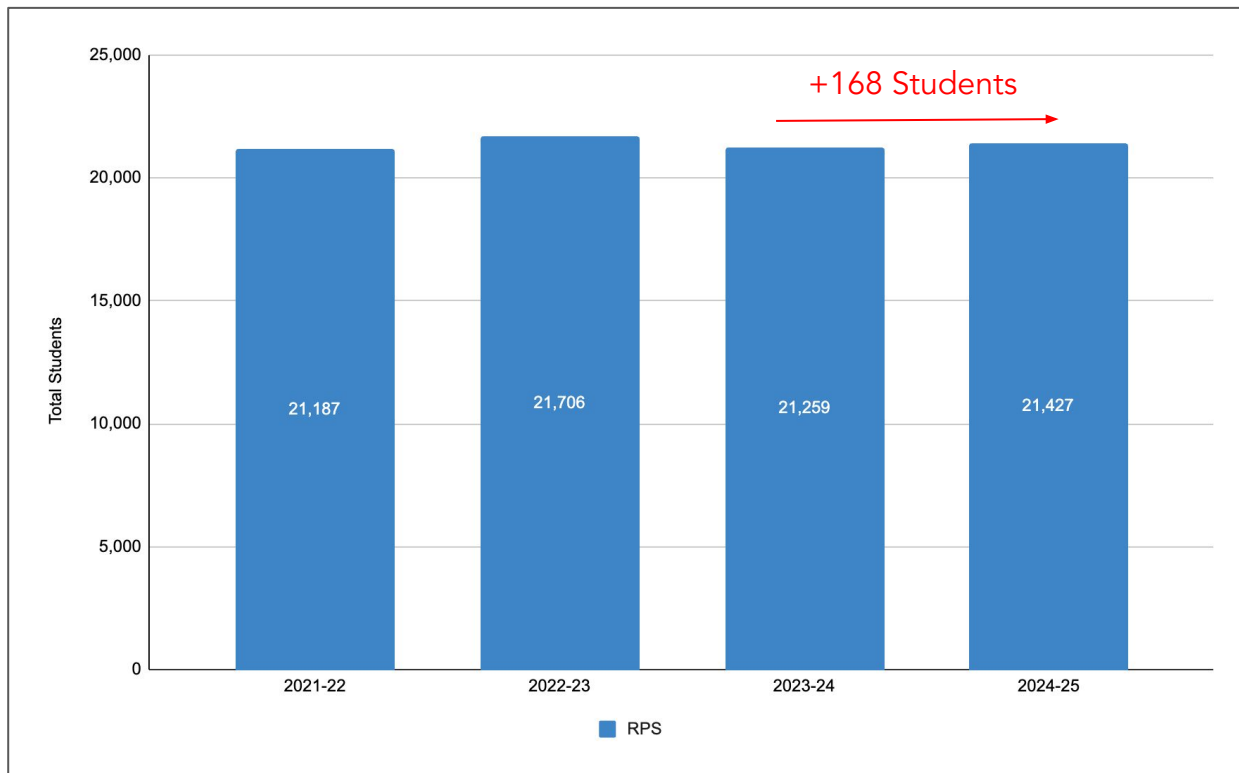
The Virginia Department of Education (VDOE) annually collects statistics on the number of students enrolled in public school on September 30. This report is known as “Fall Membership”.

Notes and Caveats

- Included are all Preschool to 12 students enrolled as of September 30.
- “Fall Membership” is different than Average Daily Membership (ADM). ADM, which is calculated on March 31, is the total aggregate daily membership divided by the number of days school was in session (first day of the school year through the last day in March). Of note, ADM does not include Preschool.

Official VDOE Fall Membership

Enrollment is up from last year by 168 students and has been stable over the last four years despite the pandemic. In addition, since the official fall membership count (which occurs on September 30 of each year), we have enrolled 233 more students, meaning we currently enroll 21,660 students.



Additional Data Considerations

We continue to improve the process by which families enroll in Richmond Public Schools.

- Now an annual way of doing business, the Enrollment, Placement, and Planning Department contacted every rising kindergarten family to discuss the kindergarten enrollment process and provide support as necessary. In addition to Remind and email messaging, we made personalized phone calls to nearly 200 families. We believe personalized contact ensures kindergarten students are enrolled early and ready for the first day of the school.
- Our school-based office associates and school nurses receive regular training on our online enrollment system Enroll RPS. We moved to a new family interface this school year to improve the user experience.
- We are establishing new partnerships with the Virginia Department of Health and Richmond City Planning Department with the goal of adding sophistication to our enrollment projections process through use of birth rate and local development plans.

Shifts by Demographic Subgroup

The table below lists the Fall 2023 and Fall 2024 membership for each demographic group. We've seen demographic shifts generally aligned to Richmond population changes. Additional enrollment data is available on our website via the [Dreams4RPS data dashboards](#).

	Fall Membership 2023	Fall Membership 2024	Variance (#)	Variance (%)
Total Fall Membership	21,259	21,427	168	0.79%
American Indian or Alaskan Native	50	69	19	38.00%
Asian	192	203	11	5.73%
Black	12,450	12,162	-288	-2.31%
Hispanic	5,513	5,865	352	6.38%
Native Hawaiian or Other Pacific Islander	12	14	2	16.67%
White	2,443	2,469	26	1.06%
Multiple Races	599	645	46	7.68%
Students with Disabilities	2,815	3,170	355	12.61%
Economically Disadvantaged	14,143	14,158	11	0.11%
English Learners	4,374	4,091	-283	-6.47%

School Applications Update

School Applications for Open Enrollment, Specialty Schools, and Regional Schools opened October 14. Application results will be shared with families on Friday, March 7.



School Applications Update (continued)

This year, the “Right for You” campaign highlights the variety of options for students aligned to their unique interests.


- All RPS eighth graders were required to attend two informational sessions at their school – one presented by specialty school students and staff, and one presented by regional school students and staff.
- Each middle school is equipped with a group of volunteer staff members trained on the application process. These adults provide support for students who need technical assistance completing their school applications and assist school counselors with distributing information about high school opportunities.
- In November, the Enrollment Department is collaborating with the Multilingual Learner Success Department and the Office of Engagement to host three evening support sessions. Presentations will be available in English, Spanish, Arabic, Dari, Pashto, and Burmese.



Student Application Checklists

2025-26 School Applications

Student Checklist



October and November

Learn about schools that match your interests

- Speak to your counselor about high school and what you are interested in, your skills, and strengths.
- Visit Enroll RPS at rvaschools.net/school-applications to explore different school options.
- Mark your calendar with dates for selective admission schools' open houses.
- Email enrollrps@rvaschools.net if you need help with transportation to attend open houses for the selective admission schools that interest you.

Teacher recommendations

- Talk to your teachers about recommendations for selective schools (you will need two teacher recommendations for your applications).

8th grade school assemblies

- Attend the 8th grade school assembly for selective admission schools information. Take notes and participate by asking questions.

Create an Enroll RPS account

- Go to Enroll RPS at enrollrps.schoolmint.com to create an account and start the application. You can move through all of the steps without submitting.

December

- Submit your application(s) to Selective Admission Schools**
Deadline: **Monday, December 2, 2024, by 4:30 p.m.**
- Follow up on teacher recommendations**
Check status of Recommendations and remind teachers that you appreciate them completing this for you.

Prepare for evaluation days

- Mark your calendar for any evaluation days. Email enrollrps@rvaschools.net if you need help with transportation.
- Practice writing example essays and discussing your high school plans for the interview.

January and February

- Prepare for evaluation days**
Plan how you'll get there and what you'll bring (snack, water, pencil/pen).
- Attend your evaluation days**
- Submit your application(s) for open enrollment**
Deadline: **Friday, January 31, 2025, by 4:30 p.m.**

March

- Check Enroll RPS for application results**
Results will be available on **Friday, March 7, 2025**, in the late afternoon.
- Accept or decline seat offers**
Deadline: **Friday, March 21, 2025, by 4:30 p.m.**

Spring and Summer

- Check your email and Enroll RPS dashboard**
Look out for waitlist updates. If you receive a seat offer, you have 7 calendar days to make your decision.

Information and Support Sessions


November 7, 2024
5:00 - 7:00 p.m.
Armstrong High School
2300 Cool Ln, Richmond, VA 23223

November 12, 2024
5:00 - 7:00 p.m.
River City Middle School
6300 Hull Street Rd, Richmond, VA 23224

November 20, 2024
5:00 - 7:00 p.m.
MLK Middle School
1000 Mosby St, Richmond, VA 23223




Scan the QR code to visit Enroll RPS



rvaschools.net/schoolapplications

Las Aplicaciones Escolares 2025-26

Lista de Verificación para Estudiantes



Octubre y Noviembre

Aprende sobre las escuelas que coinciden con tus intereses

- Habla con tu consejero sobre las escuelas secundarias, lo que te interesa, tus habilidades y fortalezas.
- Visita Enroll RPS en rvaschools.net/school-applications para explorar diferentes opciones escolares.
- Marca en tu calendario las fechas de los eventos de puertas abiertas de las escuelas de admisión selectiva.
- Envía un correo a enrollrps@rvaschools.net si necesitas ayuda con el transporte para asistir a los eventos de puertas abiertas de las escuelas que te interesan.

Recomendaciones de profesores

- Habla con tus profesores sobre las recomendaciones para las escuelas selectivas (necesitarás dos recomendaciones de profesores para tus solicitudes).

Asambleas escolares de 8.º grado

- Asiste a la asamblea escolar de 8.º grado para obtener información sobre las escuelas de admisión selectiva. Toma notas y participa haciendo preguntas.

Creación de una cuenta en Enroll RPS

- Ve a Enroll RPS en enrollrps.schoolmint.com para crear una cuenta e iniciar la solicitud. Puedes avanzar en todos los pasos sin enviarla.

Enero y Febrero


- Prepárate para los días de evaluación**
Planea cómo llegarás y qué llevarás (botana, agua, lápiz/pluma).
- Asiste a tus días de evaluación**
- Envía tu(s) solicitud(es) para inscripción abierta**
Fecha límite: **viernes 31 de enero de 2025, a las 4:30 p.m.**

Marzo


- Consulta Enroll RPS para los resultados de las solicitudes**
Los resultados estarán disponibles el **viernes 7 de marzo de 2025**, por la tarde.
- Acepta o rechaza las ofertas de plaza**
Fecha límite: **viernes 21 de marzo de 2025, a las 4:30 p.m.**

Primavera y Verano

- Revisa tu correo electrónico y el panel de Enroll RPS**
Mantente atento a las actualizaciones de la lista de espera. Si recibes una oferta de plaza, tienes 7 días naturales para decidir.



Escanear el código QR para visitar Enroll RPS



rvaschools.net/schoolapplications

Student Application Information Sessions



Department of Multilingual
Learner Success

Information and Support Sessions

If your family needs more information or assistance, we invite you to join us at one of our in-person information and support sessions! You will receive guidance on applying to a variety of selective admission schools and programs, as well as open enrollment options for the 2025-26 school year.

Interpreters will be available at all three events to provide language support.



Location:
Armstrong High School
2300 Cool Ln,
Richmond, VA 23223
Time:
5:00 - 7:00 pm

This presentation will be in **English**, with interpretation available in **Arabic, Dari, and Spanish**.



Location:
River City Middle School
6300 Hull Street Rd,
Richmond, VA 23224
Time:
5:00 - 7:00 pm

This presentation will be in **Spanish**, with interpretation available in **English, Pashto, and Burmese**.



Location:
MLK Middle School
1000 Mosby St,
Richmond, VA 23223
Time:
5:00 - 7:00 pm

This presentation will be in **English**, with interpretation available in **Spanish**



Visit enrollrps.schoolmint.com or scan the QR code to start your application today!



For more information, please send an email to enrollrps@rvaschools.net. If you need support for Multilingual Learner students and families, please reach out to the Welcome Center at welcomecenter@rvaschools.net or call 804-230-2980. We can assist with interpretation in various languages, **please let us know if you require assistance in a different language from those listed.**

rvaschools.net/schoolapplications



Departamento Para el Éxito
de Estudiantes Multilingües

Sesiones de Información y Apoyo

Si tu familia necesita más información o ayuda, ¡te invitamos a participar en una de nuestras sesiones presenciales de información y apoyo! Recibirás orientación sobre cómo solicitar admisión en diversas escuelas y programas selectivos, así como opciones de inscripción abierta para el año escolar 2025-26.

Habrán intérpretes disponibles en los tres eventos para brindar apoyo lingüístico.



Ubicación:
Escuela Secundaria Armstrong
2300 Cool Ln,
Richmond, VA 23223
Horario:
5:00 - 7:00 pm

Esta presentación será en **inglés**, con interpretación disponible en **árabe, dari y español**.



Ubicación:
Escuela Intermedia River City
6300 Hull Street Rd,
Richmond, VA 23224
Horario:
5:00 - 7:00 pm

Esta presentación será en **español**, con interpretación disponible en **inglés, pastún y birmano**.



Ubicación:
Escuela Intermedia MLK
1000 Mosby St,
Richmond, VA 23223
Horario:
5:00 - 7:00 pm

Esta presentación será en **inglés**, con interpretación disponible en **español**




Visita enrollrps.schoolmint.com o escanea el código QR para comenzar tu solicitud hoy mismo.



Para más información, envíe un correo electrónico a enrollrps@rvaschools.net. Si necesita apoyo para estudiantes y familias multilingües, comuníquese con el Centro de Bienvenida al correo electrónico welcomecenter@rvaschools.net o llame al 804-230-2980. Podemos ayudar con la interpretación en varios idiomas. **Por favor, háganos saber si necesita asistencia en un idioma diferente de los que se mencionan.**




rvaschools.net/schoolapplications




Schools at a Glance





Richmond Community High School AT-A-GLANCE


Principal: Kenya Massenburg, kmassenb@rvaschools.net

STUDENT ENROLLMENT  211	GRADUATION RATE  100%	AVERAGE CLASS SIZE  11.8
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 ADVANCED COURSES <ul style="list-style-type: none"> • 14 AP courses • 8 honors courses • 19 Dual Enrollment advanced courses 	 ATHLETICS PROGRAMS <ul style="list-style-type: none"> • Students participate in athletics programs at their zoned school. 	 CLUBS & PARTNERS <ul style="list-style-type: none"> • National Honor Society • Speech and Debate • Robotics, Interact • Key Club • Chess and many more!
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 DID YOU KNOW? Richmond Community High School offers the AP Capstone Diploma and all students graduate with a 32-credit-hours Advanced Studies Diploma.	 SPECIAL OFFERINGS Students participate in a weeklong mini-mester, unique for each grade-level
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DEMOGRAPHICS <ul style="list-style-type: none"> • 58.6% Black • 22.7% White • 11.1% Hispanic • 6.6% Multiple races • 1.0% Asian 	COLLEGE DESTINATIONS <ul style="list-style-type: none"> • Virginia Commonwealth University • Old Dominion University • Temple University • Hampton University • James Madison University • Norfolk State 	NOTABLE ALUMNI <ul style="list-style-type: none"> • Delise Bernanrd, Founder of Surviving Homeschooling • Dr. Charles Curtis, Renown clinical psychologist • Fatima Logan-Alston, Founder and Director of Vashitidance Theater
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LEARN MORE:





Escuela Secundaria Open A SIMPLE VISTA

Directora: Clary Carleton, cwashing@rvaschools.net

MATRÍCULA ESTUDIANTIL  175	TASA DE GRADUACIÓN  100%	TAMAÑO PROMEDIO DE LA CLASE  15.1
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 CURSOS AVANZADOS <ul style="list-style-type: none"> • 16 cursos AP • 8 cursos de honor y • 19 cursos avanzados de Doble Inscripción 	 PROGRAMAS DEPORTIVOS <ul style="list-style-type: none"> • Los estudiantes participan en programas deportivos en su escuela asignada. 	 CLUBES Y COLABORADORES <ul style="list-style-type: none"> • Club de Cine • Equipo de Oratoria y Debate • Club de Cohetes • Unión de Estudiantes Negros • Club de Jardinería y más
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 ¿SABÍAS QUE? Esta escuela de alto rango (#1 en RVA, #3 en Virginia) ofrece una comunidad unida donde estudiantes y profesores se llaman por su primer nombre y los estudiantes disfrutan de oportunidades para almorzar fuera de la escuela.	 OFERTAS ESPECIALES El Programa de Actividades Electivas de los jueves incluye una amplia variedad de actividades como crochet, guitarra, cerámica, mindfulness y ajedrez.
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DEMOGRAFÍA <ul style="list-style-type: none"> • 44.6% Blancos • 34.3% Negros • 16.6% Hispanos • 3.4% Multirraciales • 1.1% Asiáticos 	DESTINOS UNIVERSITARIOS <ul style="list-style-type: none"> • Universidad de Dartmouth • Universidad de Virginia • Colegio de William & Mary • Colegio Spelman • Universidad de Richmond 	ALUMNOS DESTACADOS <ul style="list-style-type: none"> • Aimee Mann, cantante, compositora • Anne Holton, Secretaria de Educación de VA • Noah Scalin, artista contemporáneo • Garrett Sawyer, Representante de la Junta Escolar de RPS, distrito 4
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MÁS INFORMACIÓN:



School Applications Update

As of October 31, 2024...

Application Type	Submitted	Started but Not Submitted	Totals
Open Enrollment	721	196	917
Specialty Schools	330	343	673
Governor's Schools	65	142	207
Patrick Henry School of Science and Arts	128	22	150
Governor's STEM Academy at RTC	33	16	49
Totals	1,277	719	1996

Apply today at enrollrps.schoolmint.com

School Applications Update

Application Deadlines and Key Dates

- Specialty Schools and Regional Governor's Schools - **Monday, December 2, 2024 at 4:30 PM.**
- Open Enrollment, Patrick Henry School of Science and Arts, and Governor's STEM Academy at RTC - **Friday, January 31, 2025 at 4:30 pm.**
- CodeRVA Regional School - **Friday, February 14, 2025**
- All application results will be posted on Enroll RPS during the afternoon of **Friday March 7, 2025.**

Goal 7: Enrollment by Grade Level

Appendix

Goal 7: Enrollment - Elementary School Enrollment

The table below lists the Fall 2023 and Fall 2024 membership for each RPS elementary school.

School Name	Fall 2023 Membership	Fall 2024 Membership	Variance (#)	Variance (%)
Barack Obama Elementary School	280	274	-6	-2.14%
Bellevue Elementary School	195	206	11	5.64%
J.H. Blackwell Elementary School	378	420	42	11.11%
Broad Rock Elementary School	581	612	31	5.34%
Cardinal Elementary School	849	821	-28	-3.30%
Chimborazo Elementary School	388	403	15	3.87%
Elizabeth D. Redd Elementary School	344	355	11	3.20%
Fairfield Court Elementary School	227	222	-5	-2.20%
Francis W. McClenney Elementary School	281	302	21	7.47%
G.H. Reid Elementary School	660	671	11	1.67%
George W. Carver Elementary School	374	404	30	8.02%
Henry L. Marsh III Elementary School	523	512	-11	-2.10%
J.B. Fisher Elementary School*	278	269	-9	-3.24%
J.L. Francis Elementary School	509	525	16	3.14%
Linwood Holton Elementary School	442	436	-6	-1.36%

*Includes Preschool in both years

Goal 7: Enrollment - Elementary School Enrollment

The table below lists the Fall 2023 and Fall 2024 membership for each RPS elementary school.

School Name	Fall 2023 Membership	Fall 2024 Membership	Variance (#)	Variance (%)
Lois Harrison-Jones Elementary School	232	262	30	12.93%
Mary Munford Elementary School	471	475	4	0.85%
Miles J. Jones Elementary School**	506	505	-1	0.20%
Oak Grove-Bellemeade Elementary School*	523	509	-14	-2.68%
Overby Sheppard Elementary School*	254	244	-10	-3.94%
Patrick Henry School of Science and Arts	328	310	-18	-5.49%
Southampton Elementary School*	432	442	10	2.31%
Swansboro Elementary School	152	172	20	13.16%
Westover Hills Elementary School	365	375	10	2.74%
William Fox Elementary School	334	367	33	9.88%
Woodville Elementary School	228	217	-11	-4.82%

* Includes Preschool in both years

**Includes Preschool in 2023 Membership

Goal 7: Enrollment - Middle School Enrollment

The table below lists the Fall 2023 and Fall 2024 membership for each RPS middle school.

School Name	Fall 2023 Membership	Fall 2024 Membership	Variance (#)	Variance (%)
Albert Hill Middle School	494	505	11	2.23%
Dogwood Middle School	391	372	-19	-4.86%
Lucille M. Brown Middle School	542	606	64	11.81%
Martin Luther King, Jr. Middle School	496	500	4	0.81%
River City Middle School	1,177	1,150	-27	-2.29%
Thomas C. Boushall Middle School	617	621	4	0.65%
Thomas H. Henderson Middle School	451	432	-19	-4.21%

Goal 7: Enrollment - High School Enrollment

The table below lists the Fall 2023 and Fall 2024 membership for each RPS high school.

School Name	Fall 2023 Membership	Fall 2024 Membership	Variance (#)	Variance (%)
Armstrong High School	690	709	19	2.75%
Huguenot High School	1,506	1,474	-32	-2.12%
John Marshall High School	623	647	24	3.85%
Open High School	175	174	-1	-0.57%
Richmond Career Education and Employment Academy	38	32	-6	-15.79%
Richmond Community High School	198	211	13	6.57%
Richmond High School for the Arts	1,284	1,118	-166	-12.93%
Thomas Jefferson High School	781	751	-30	-3.84%

Goal 7: Enrollment - Combined Enrollment School Enrollment

The table below lists the Fall 2023 and Fall 2024 membership for each RPS school with combined grade band enrollment.

School Name	Fall 2023 Membership	Fall 2024 Membership	Variance (#)	Variance (%)
Amelia Street Special Education School	27	41	14	51.85%
Franklin Military Academy	314	335	21	6.69%
Richmond Success Academy	134	124*	-10	-7.46%
Richmond Virtual Academy	183	135	-48	-26.23%

* Current RSA Active Enrollment. Fall 2024 Membership for RSA is 271 but includes enrollment in alternative programs ASPIRE, Con Ganas, Secondary Success Center, THRIVE, and other programs where RSA is the student's Responsible School.