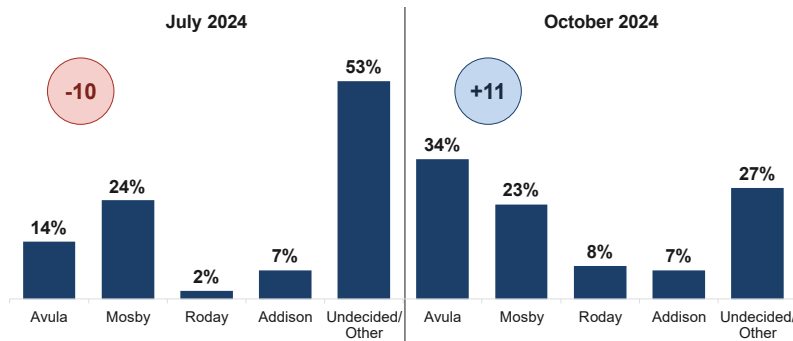


**TO: Interested Parties**  
**FROM: Garin-Hart-Yang Research Group**  
**DATE: October 14, 2024**  
**RE: Just-completed Richmond survey shows Dr. Avula leading the mayoral race**

Between October 7 and 9, 2024, Garin-Hart-Yang completed a survey among 400 likely City of Richmond voters. This survey, which was conducted by landline, cell-phone, and text-to-web is fully representative of a November general election by key factors such as gender, age, geography, and race. The following are the key findings:

Our survey finds Dr. Avula with notable momentum in the critical closing weeks of the campaign and he has surged into the lead in the mayoral election, more than doubling his support from our July survey:



In addition to Dr. Avula’s lead over the rest of the field (albeit a quarter of the electorate remains undecided), a deeper dive into the data yields the following encouraging insights:

- While the sample size for each of the individual 9 Council Districts is admittedly small and has a high margin of error, Dr. Avula appears on track to win the minimum 5 districts needed to be elected Mayor in November.
- Dr. Avula not only has the most support of the candidates, but he also has strong committed vote--with 59% of Avula supporters saying they support him strongly, compared to 57% of Mosby voters having the same level of intensity.

- Dr. Avula is now the best-known (62% name ID) and best-liked candidate in the field, with an outstanding positive-to-negative ratio of nearly five to one. Richmonders are clearly reacting to Dr. Avula’s impressive public health background and positive, inclusive agenda, and it is clear the objective for the Avula campaign in the remaining few weeks is to continue increasing Danny’s name ID. In fact, among the voters who recognize Danny Avula, his vote surpasses 50%.